



# THE CONSCIENTIOUS EATER

## MEET FAITH

Faith has been helping others eat a more plant based diet since she went vegan back in 2013. She focuses on easy vegan recipes and plant-based meal prep.

Faith lives with her husband and two young children in Kuala Lumpur, Malaysia.



"Faith was such a pleasure to work with and the exposure we received from the video was exactly what we had hoped for!"

- Brittany Fuisz, Malibu Mylk



[theconscientiouseater.com](http://theconscientiouseater.com)

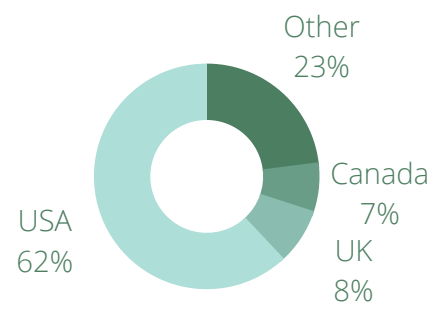
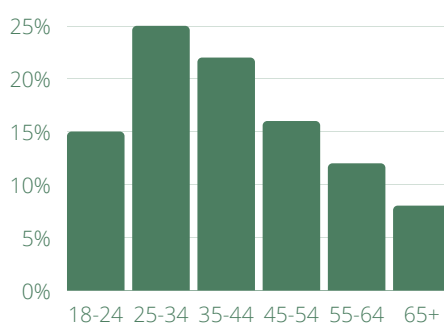
## WEBSITE

Pageviews: 138,000 (June 2022)

Users: 82,000

Time on Page: 3:00

Female / Male 69% / 31%



[faith@theconscientiouseater.com](mailto:faith@theconscientiouseater.com)

## EMAIL

Subscribers: 11,200

Open Rate: 31%

CTR: 4.8%

Emails / Month: 10



[/theconscientiouseater](https://www.instagram.com/theconscientiouseater)

## INSTAGRAM

Followers: 39,100

Accounts Reached: 18,500 (90 days)



[/c/theconscientiouseater](https://www.youtube.com/c/theconscientiouseater)

## YOUTUBE

Subscribers: 37,500

Unique Viewers: 46,200 (28 days)

Watch Time: 9,000 hours (28 days)

CTR: 6.2%

Avg View Duration: 5:00



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## PINTEREST

Impressions: 493,000 (30 days)

Total Audience: 322,000

Engaged Audience: 15,000

Female / Male / Unspecified: 84% / 6% / 10%