



# THE CONSCIENTIOUS EATER

## MEET FAITH

Faith has been helping others eat a more plant based diet since she went vegan back in 2013. She focuses on easy vegan recipes and plant-based meal prep.

Faith lives with her husband and two young children in Kuala Lumpur, Malaysia.



## WEBSITE



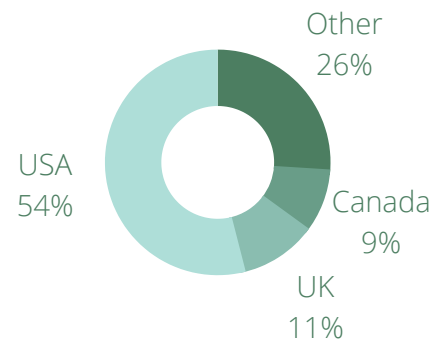
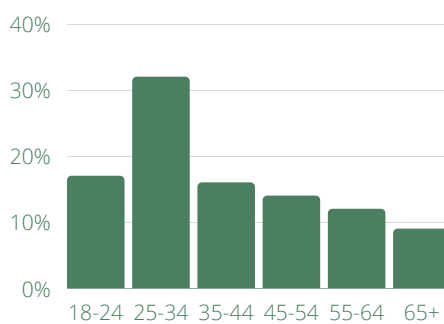
[theconscientiouseater.com](http://theconscientiouseater.com)

Pageviews: 113,000 (Jan 2021)

Users: 64,000

Time on Page: 2:30

Female / Male 78% / 22%



[faith@theconscientiouseater.com](mailto:faith@theconscientiouseater.com)

## EMAIL

Subscribers: 7,000

Open Rate: 25%

CTR: 6.5%

Emails / Month: 10



[/theconscientiouseater](https://www.instagram.com/theconscientiouseater)

## INSTAGRAM

Followers: 38,000

Accounts Reached: 13,000 (30 days)

Avg. Post Reach: 4,300

Avg Story Reach: 1,500

Engagements / Reach 6%



[/c/theconscientiouseater](https://www.youtube.com/c/theconscientiouseater)

## YOUTUBE

Subscribers: 14,200

Unique Viewers: 60,400 (28 days)

Watch Time: 3,400 hours (28 days)

CTR: 5.5%

Avg View Duration: 3:35



[/theconscientiouseater](https://www.pinterest.com/theconscientiouseater)

## PINTEREST

Impressions: 1,000,000 (30 days)

Total Audience: 760,000

Engaged Audience: 30,000

Pin Click Rate: 3.25%